

REALBITES Cookies Policy

In compliance with current regulations, the purpose of this policy is to provide users with information regarding the cookies we use on our website to enhance the browsing experience and provide better service.

1. Who is responsible for processing your data?

The data controller for your personal data is Twoforall International Investment, S.L. (hereinafter referred to as the "PROMOTER"), a legal entity duly incorporated under Spanish law, operating in accordance with its articles of incorporation and bylaws, with its registered address at Calle Fuencarral #133, 4D, Madrid, 28010, incorporated on April 20, 2022, with tax identification number (CIF): B-09952383, and registered with the Commercial Registry of Madrid in volume 43410, folio 141, entry 1, sheet M-766744.

Users (hereinafter, the "User") can contact the PROMOTER via the following email address: hola@realbites.es

Please note that the domain www.realbites.es (hereinafter, the "Website") is owned by the PROMOTER.

2. Purpose of Data Processing

- i. To carry out analyses and statistical studies.
- ii. To send commercial communications and/or newsletters from the PROMOTER regarding its services via mail, telephone, email, SMS/MMS, or other equivalent electronic communication means.

3. Legal Basis

The consent of the data subject to the use of cookies.

The USER may withdraw consent at any time by sending a message to the following email address: hola@realbites.es, without affecting the lawfulness of processing based on consent before its withdrawal.

4. What are cookies and what is their function?

Cookies are tools used by web servers to store and retrieve information about their visitors. Cookies are small text files that we send to your computer, tablet, or any other device that allows you to browse the internet when you access certain web pages. Cookies allow, among other things, to keep a record of your browsing habits or those of your device and preferences, and remember them when you return.

REALBITES uses cookies to facilitate navigation on its website and to achieve greater efficiency and personalization of the services we offer.

5. Who Uses Cookies?

Our company owns the domain of our website www.realbites.es and is responsible for including cookies on it. The corporate name is Twoforall International Investment, S.L. (REALBITES), with registered address at Calle Fuencarral 133, 4D, Madrid, 28010, and tax identification number (C.I.F.) B09952383.

Users can contact the company at the following email address: hola@realbites.es

6. What Types of Cookies Do We Use?

Types of cookies:

According to who manages them, cookies can be first-party or third-party.

- First-party cookies are sent to the user's terminal equipment from a machine or domain managed by REALBITES, which provides services to the user.

- Third-party cookies are sent to the user's terminal equipment from a machine or domain not managed by REALBITES but by a third party that processes data obtained through cookies.

According to their purpose, cookies can be technical, customization, analytical, or advertising.

- **Technical cookies** allow users to navigate the website and use the different options or services on it, including website management and operation.
- **Analytical and customization cookies** allow REALBITES or third parties to track and analyze the behavior of users visiting the website. The information collected through these cookies is used to measure the activity of the website, applications, and other REALBITES platforms, and to make improvements based on the analysis of user data. Customization cookies remember information so that users can access the website with certain personalized characteristics, such as language, the number of results to show when performing a search, the region from which the user accesses the service, among others. It is important to note that these cookies are not intended to identify the user but to provide a personalized and easier browsing experience.
- **Advertising cookies** store information about user behavior, obtained by observing their browsing habits. They also allow measuring the effectiveness of campaigns, providing users with information of interest, offering and sending advertising content to users, among other purposes.

Session or Persistent Cookies: Session cookies are those whose duration is limited to the duration of the user's visit to the website; they automatically disappear when the user closes the browser. Persistent cookies are those used so that data continues to be stored on the user's device or terminal used for browsing, and their duration or expiration can be checked through the browser's settings.

REALBITES uses the following cookies:

Essential technical cookies					
Name	Purpose	Provider	Type	Duration	Destination
Cookie Consent	Storing user consent for the use of cookies for the domain.	REALBITES https://www.realbites.es/	HTTP	13403 days	Ireland
PHPSESSID	Preserving the user's session state throughout their navigation on the website.	REALBITES https://www.realbites.es/	HTTP	Session	Spain
rc::a	This cookie is used to distinguish between humans and bots.	gstatic.com	HTML	Persistent	United States
Analytics cookies					
PHPSESSID	Identifying the user's unique session to manage the session on the website.	REALBITES https://www.realbites.es/	PIXEL	Session	United States
	Facebook uses this cookie to display advertising on both Facebook and on a digital platform developed by Facebook.	REALBITES https://www.realbites.es/	PIXEL	3 months	United States

The main purpose of a pixel is to accurately track conversions, which are the desired actions that users take on the website after clicking on an ad. The pixel records user activity and sends relevant information to the advertising platform, Meta (Facebook). With the information collected through the pixel, data about campaign performance is obtained, such as the number of conversions generated, the cost per conversion, and the conversion rate. This data is essential for evaluating the success of ads and making adjustments based on the results achieved.

Additionally, pixels are also used to create custom and targeted audiences, which helps in targeting advertising campaigns to users who have shown interest in our services. This, in turn, increases the effectiveness of advertising campaigns by reaching a more relevant audience.

7. How to configure or disable cookies?

You can disable cookies through your browser's settings. However, regarding the removal of analytics and advertising personalization cookies, if they are not accepted or disabled, we may not be able to continue improving website functionality and the user experience. Similarly, if advertising cookies are not accepted or disabled, you may miss out on updates and notifications of relevant information. Nevertheless, the website will continue to function normally even if cookies are not accepted.

8. Data Retention Periods

Some of the cookies used on this website will store your data as long as you have an open session. On the other hand, data collected by third-party cookies will be stored for the periods indicated for each cookie in this policy.

9. User Rights:

The User has the right to:

- **Access:** the USER may obtain information about the processing of their personal data.
- **Request rectification:** allows for the correction of errors and/or modification of the provided data.
- **Request deletion:** allows the data provided by the USER to be deleted and no longer processed, except for any legal obligation to retain them.
- **Request limitation of processing:** under the legally established conditions, it allows the suspension of data processing, preventing future processing, with the data only being retained by the PROMOTER for the exercise or defense of claims.
- **Object to the processing of their data:** under certain circumstances and for personal reasons, USERS may object to the processing of their data.
- **Request data portability:** allows the USER to receive their personal data and transmit it directly in a structured, common, and machine-readable format.
- **Not be subject to automated individual decisions.**

Additionally, the USER may exercise their right to be forgotten.

10. Cookie Policy Updates

REALBITES reserves the right to update this policy at any time. Such updates will be applicable from their publication on the website.

However, the inclusion of new cookies or updates or changes in the purpose of already informed and accepted cookies will require the prior express consent of the user.